



Press Release

RECYLING PROMPTS DONATIONS

Just in time for the weekend, join Gerrards Market in their drive to help the community and environment. Gerrards' customers who use reusable, environmentally friendly grocery bags are given a wooden "Gerrards: We Care" token at the check stand. The customers chooses one of three local causes to receive the "wooden nickel", and at the end of each month, Gerrards will tally the wooden nickels and issue checks to the three charities.

"Each year plastic bags cause the death of hundreds of thousands of sea birds and marine animals that mistake them for food. Paper, if not recycled, can fill our landfills and contribute in the end to climate change. Both, paper and plastic require a lot of energy and raw materials to be produced." —The Environmental Protection Agency

Gerrards will be the benefactor of some very carefully chosen local organizations that have a long and successful record of accomplishment in the historical Redlands community. In benefiting education, family support, and the arts, they consist of Family Service Association of Redlands, The Redlands Bowl, and Redlands Educational Partnership Foundation.

- The Family Service Association of Redlands has been an integral part of the community since 1898 serving low-income and homeless families. Their mission is more important than ever, "Alleviate poverty, encourage self-sufficiency, and promote the dignity of all people".
- The Redlands Bowl Summer Music Festival story began in 1923 with the founding of the Redlands Community Music Association (RCMA). Mrs. Mullen's vision was that "music is for everyone," and should be accessible to all regardless of their ability to pay for admission. Her dream of bringing professional quality, classically oriented, music-based performing arts to her community has prospered for over 86 years.
- The Redlands Educational Foundation, a non-profit foundation, was founded in 1987 for the purposes of: generating community support to promote, recognize, and stimulate excellence in education; enhancing the education of students through enrichment programs; stimulating an atmosphere of creativity and respect for teachers; encouraging a supportive community and private-sector relationship with the schools.

These organizations have enriched the lives of thousands and thousands of people, and Gerrards Market is committed to their continued success of serving the community and leaving a better world for our future generations to come through both community groups and environmental betterment.

This is a BYOB program: bring your own bag.